

# Essential Facilities Project

## Summary of Public Outreach Efforts as of July 19, 2016

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- City Council Subcommittee oversees a Working Group, which includes staff as well as members of the public
- Periodic updates provided to key stakeholder groups showing floor plans, conceptual designs, and soliciting input
  - Design Review Board (3/22/16, 4/19/16)
  - Planning Commission (7/12/16, 7/26/16)
  - Advisory Committee on Economic Development and Affordable Housing (1/7/16, 3/3/16, 7/7/16)
  - Fire Commission
  - Business Issues Committee (6/4/15, 12/3/15, 4/7/16, 5/5/16)
  - Chamber of Commerce Economic Vitality Committee (12/8/15)
  - Federation of Neighborhoods / Coalitions of North San Rafael Neighborhoods and Point San Pedro Road (5/27/15, 12/9/15, 1/27/16, 3/30/16, 6/29/16)
  - San Rafael Heritage
- Informational videos posted on YouTube and sent out via NextDoor, Snapshot, public safety facilities mailing list
  - December 22, 2015 – conceptual site plans (396 views)
  - February 4, 2016 – Fire Station 52 design plans (544 views)
  - February 4, 2016 – Fire Station 57 design plans (473 views)
  - March 10, 2016 – Public Safety Center design plans (402 views)
  - March 24, 2016 – design plan update (380 views)
- IJ coverage
  - [Design of San Rafael public safety center recommended to tie in more closely with City Hall](#)
  - [Live updates: San Rafael design board reviews plan for public safety center](#)
  - [Public safety center design revealed at San Rafael's State of the City dinner](#)
  - [Marin IJ Editorial: City Hall seeks public comment on San Rafael fire stations](#)
- Open Houses showing conceptual design renderings
  - Fire Station 52: February 9, 2016
  - Fire Station 57: February 10, 2016
  - Fire Station 51: March 16, 2016
- Notification Lists
  - Postal mailings for public hearings on the Public Safety Center include 735 addresses (all commercial tenants and residents with an address within 500 feet of property) were mailed 3/22, 4/19, 7/12, 7/26
  - Email notifications for Design Review Board and Planning Commission meetings include 722 subscribers
  - Public Safety Center Facilities Improvements mailing list includes 257 subscribers
  - "Snapshot" updates are sent to 9,823 subscribers (reprinted in Marinscope and Patch)