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CITY MANAGER'S OFFICE
SUSTAINABILITY PROGRAM
PHONE: (415) 485-3407

Dear [Head of Congregation],

Last year was the worst drought San Rafael has had in decades. The City of San Rafael in partnership with Marin Municipal Water District want to help its residents be better prepared for the next drought. We want to invite you and your congregation to participate in our Water Conservation Challenge this summer!

This Challenge is a 3-month pilot program designed to have a real impact on your members' home water usage. For example, ***did you know that 30% of homes in Marin have at least one hidden leak, which can cause hundreds of gallons of water loss each month?*** (In addition to higher water bills, water leaks can cause damage, mold, and mildew growth). This Challenge empowers congregants to combat water waste.

Why participate?

- **Saving water means saving money**
Congregants will learn how to be more water efficient through a few specific, impactful actions
- **Community resilience and connection**
Congregants will work collectively, and with other like-minded congregations, to make a positive impact on our community.
- **Recognition by City Council**
Congregations will be honored at a televised public ceremony, in which they will receive formal recognition from our Mayor and City Council.
- **Have direct input on a citywide conservation program**
This Challenge is a pilot and your feedback will be extremely valuable in shaping the program for all residents in San Rafael.

We're in! What are our next steps?

- Identify a person in your congregation to be our primary contact and to learn more about the Challenge.
- Schedule an initial meeting where we can further explain the Challenge.

Thank you for your time and consideration. Please feel free to contact us at any time after July 4. If we do not hear from you, we will follow up to answer any questions and/or concerns you may have next month. You can also find out more at: CityofSanRafael.org/Water

Sincerely,


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