

Waste Wise Business Spotlight

West Brooklyn Pizza Company
900 Andersen Drive, San Rafael



SECRET TO SUCCESS:

Participating in Marin Sanitary Service's *Food 2 Energy* Program

MAJOR GAINS:

- ⇒ Saved 40% on waste bill
- ⇒ Cut garbage service in half

West Brooklyn Pizza has been serving San Rafael from their Andersen Drive location for over 30 years. The restaurant has always recycled, but owner Renato Fusari still felt bad about the food scraps they had to throw away. "It's just me...**I hate waste**," he says. Participating in Marin Sanitary's Food 2 Energy program has allowed Brooklyn Pizza to **reduce their garbage service by 50% and save 40% on disposal fees**. Marin Sanitary brought in additional containers and trained Brooklyn Pizza's staff. Now, in addition to recycling bottles and cans like they've always done, Brooklyn Pizza is also recycling paper and cardboard, and collecting food scraps.

Renato is quick to say that what he loves most about the F2E program are the savings and that he is making a positive contribution to the world. To his surprise, **everyone got used to the new routine quickly and there was no significant difference in cleanup time**. To help streamline the process, food scraps containers were placed by the prep station as well as where dirty dishes are collected. His advice for other business owners is to "be more receptive to new ideas...and try to see the bigger plan. Little acts lead to a big contribution."



For more info & other Waste Wise Spotlights, visit: CityofSanRafael.org/waste-wise

Saving Money and the Environment by Being Waste Wise

What is F2E?

Participating in Marin Sanitary Service's Food 2 Energy (F2E) program can **save you money** on your waste bill while helping the County meet its Zero Waste goals.

F2E collects **commercial food waste** and converts it to a bio gas, which is then used as a **renewable energy** source.

Marin Sanitary Service provides F2E customers signage, bins, employee training, and all the logistical support need to get started!



MSS provides these for F2E customers



For a list of styles of recycling containers you can purchase to meet your specific recycling needs visit:

CityofSanRafael.org/waste-wise



Tips for Recycling Success!

1. Place a recycling and organics can next to each garbage can.
2. Clearly label all cans for customers and staff.
3. Educate all employees about what goes in each can, not just kitchen and janitorial staff.
4. Consider repurposing existing containers into recycling containers by labeling them with new signs.
5. Reduce waste by changing purchasing practices, like switching to recyclable containers.
6. Monitor your program for success and re-train staff regularly.

Contact Marin Sanitary Service for more information:

www.marinsanitary.com | (415) 456-2601 | 1050 Andersen Drive, San Rafael, CA