

## SCHEDULE At A Glance

8:00 a.m.	<b>Registration, Breakfast—MAIN HALL</b>
8:30 a.m.	<b>Welcoming Remarks—MAIN HALL</b> <i>Carol Freedman, Chair, Marin Interagency Disaster Coalition (MIDC)</i>
8:45 a.m.  Panel	<b>“Successes and Challenges in Agency and Organization Disaster Planning”</b> <i>Moderator, Andrea Zussman, The San Francisco Foundation;</i> <b>Panel:</b> <i>David Zwicky, Hospice by the Bay; Christine Paquette, St. Vincent de Paul Society; Liz Darby, Marin City Community Development Corporation</i>
9:45 a.m.	<b>Break</b>
10-10:55 a.m.  Breakout Sessions	<b>More on Agency/Organization Disaster Preparedness Planning”</b>  <b>Down and Dirty ICS (Incident Command System)</b>  <b>Disaster Response Planning for Religious Congregations</b>  <b>What Do You Need in Your Emergency Stash?</b>  <b>What’s Happening Where You Live?</b>
11:05 a.m.  Plenary	<b>“Emergency Information: Who Needs It? Who Has It?” –MAIN HALL</b> <i>Brent Ainsworth, Public Information Officer, Marin County</i> <i>Maritza Villagomez, 211 Acting Director, United Way of the Bay Area; Eruke Ohwofasa, Outreach Mgr, 211</i>
12:05 a.m.	<b>Closing Remarks/Drawing/Evaluation MAIN HALL</b> <i>Speakers: Carol Freedman, Chair, Marin Interagency Disaster Coalition (MIDC);</i>

[www.midcpartners.org](http://www.midcpartners.org)

## Session Descriptions

**8:45 – 9:45 a.m. MAIN HALL**

### **“Successes, Challenges in Agency/ Organization Disaster Planning”**

*Moderator, Andrea Zussman, San Francisco Foundation; David Zwicky, Hospice by the Bay; Christine Paquette, St. Vincent de Paul Society; Liz Darby, Marin City Community Development Corporation*

A panel of representatives from a number of agency/organization types will candidly share their lessons learned, successes and tips to aid your organization's planning process.

**9:45-10 a.m. BREAK**

**10:00 – 10:55 a.m. MAIN HALL and Annex rooms**

**“More on Agency/Organization Disaster Preparedness Planning”** – *Atashi Chakravarty, Center for Volunteer and Nonprofit Leadership; Elaine Howard, Red Cross; Siobhann Bellinger, SF CARD*

Key areas of planning that give you the *biggest bang* for your efforts; tools, templates and assistance from expert plan writers and experienced organizations

**“Down and Dirty ICS (Incident Command System)”** – *Christine Paquette, St Vincents*  
A light, humorous presentation on essentials of ICS for nonprofits; use it to organize your emergency response team and your next fundraiser.

**“Disaster Response Planning for Religious Congregations”** – *Margaret Melsh, First Presbyterian of San Anselmo; Maggie Lang, Episcopal Church of Our Saviour, Mill Valley*  
Explore the roles congregations might be expected to play in disaster, share where attendees are now in their planning efforts, and discover tools, templates and resources that can assist your efforts.

**“What Do You Need in Your Emergency Stash?”** – *Frank Cox, County OES; Michael Skyler, Earthquake Preparedness Store; Bill Perin, Batteries Plus*  
Show and tell by the experts (and your questions) on cool new ‘must haves’ and how they work, best stuff to have for different situations, etc. Applicable to individuals and agencies/organizations.

**“What’s Happening Where You Live?”**— Learn what several neighborhood groups (Dominican, Twin Cities, Gerstle Park, Mill Valley, West Marin) and disaster councils have done to involve residents and increase preparedness. Share together about planning, things that worked (and didn't), challenges, and resources. Plan to swap stories, materials and templates. Perfect for local neighborhood organizations, disaster councils and others.

**11:05 – 12:05 a.m. –MAIN HALL**

### **“Emergency Information: Who Needs It? Who Has It?”**

*Brent Ainsworth, Public Information Officer, Marin County; Maritza Villagomez, and Eruke Ohwofasa, Outreach Mgr, 211, United Way of the Bay Area*

Learn how information on emergencies and disaster services is gathered and shared with the general public and with nonprofits and other organizations; panel with the County Public Information Officer (PIO), 211-the community source for information, and other information sources.

### **General Information**

All conference sessions will take place at the Unity Center, Main Chapel.

### **Registration and Help Desk**

The Registration and Help desk is located at the Main Entrance. Please stop by for assistance if needed during the conference. The Registration and Help desk will also serve as the lost-and-found area.

### **Meals**

Your registration includes breakfast which will be in the Main Chapel

### **Parking**

Free parking is available at Unity Center.

### **Accommodation**

The Unity Center is wheelchair accessible. Should you need additional assistance please let a member of the conference staff know.

### **Emergencies**

In case of an earthquake, please drop, cover and hold on, and follow subsequent instructions provided by course instructors and conference staff. In case of a fire or other emergency that requires evacuation, please follow instructions provided by conference staff.

### **Evaluations**

Please complete evaluation forms at the conference and drop them off at the Registration desk. Comments about your experience are vital to helping us continue to improve future training events.

### **Conference Materials**

Please visit our website [www.midcpartners.org](http://www.midcpartners.org) for handouts and presentations.

#### **MIDC Executive/Planning Committee**

Carol Freedman	Margaret Melsh	Ursula Hanks
Angela Del Ponte	Elaine Howard	Bill Eichhorn
Anna, Alex Williams	Christine Paquette	Cindy Machado
Brian Waterbury	Girija Brilliant	John Lippitt
Kathy Koblick	Laurie Nilsen	Michael Braude

# Marin Disaster Readiness Conference

**Tuesday, June 10, 2014**

**Unity Center**

**600 Palm Dr.**

**Novato, CA 94949**

**8:00 a.m. Registration**

**8:30 a.m. Program**

**Brought to you by:**



**American Red Cross**

